



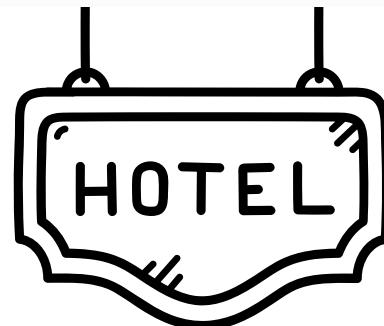
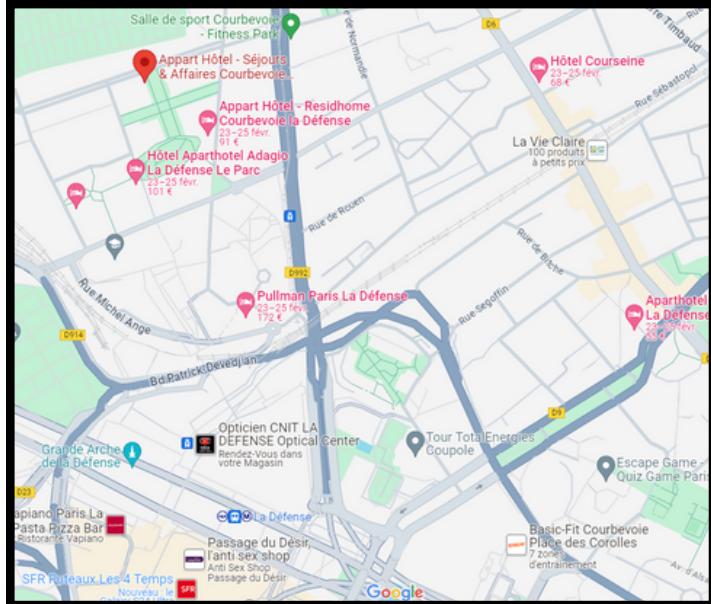
Summer Programme - Design Thinking and Acting: Learn to be more creative

Organised by ICN Business School



**FROM 22 JUNE TO 3 JULY 2026 • ICN
CAMPUSES IN PARIS AND IN BERLIN**

HOTEL IN PARIS

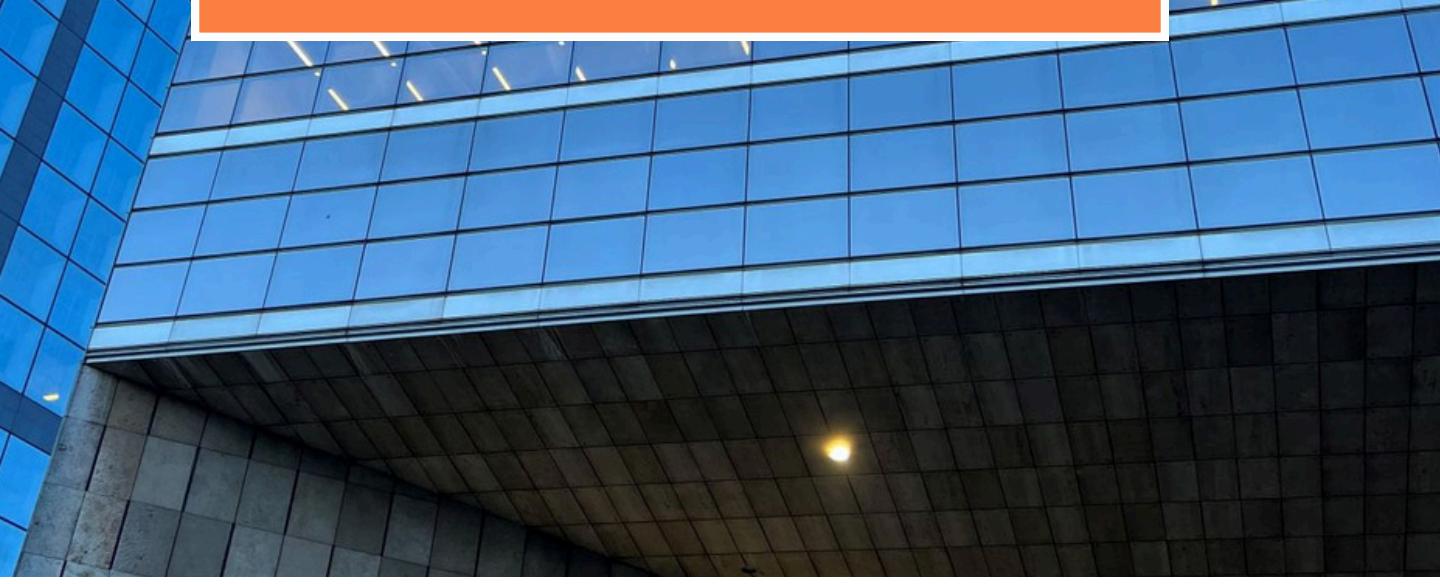


Appart Hôtel - Séjours & Affaires
Courbevoie Grande Arche
11 Allée des Tilleuls, 92400 Courbevoie
Tel. +33 (0)1 49 97 40 40



ICN Business School

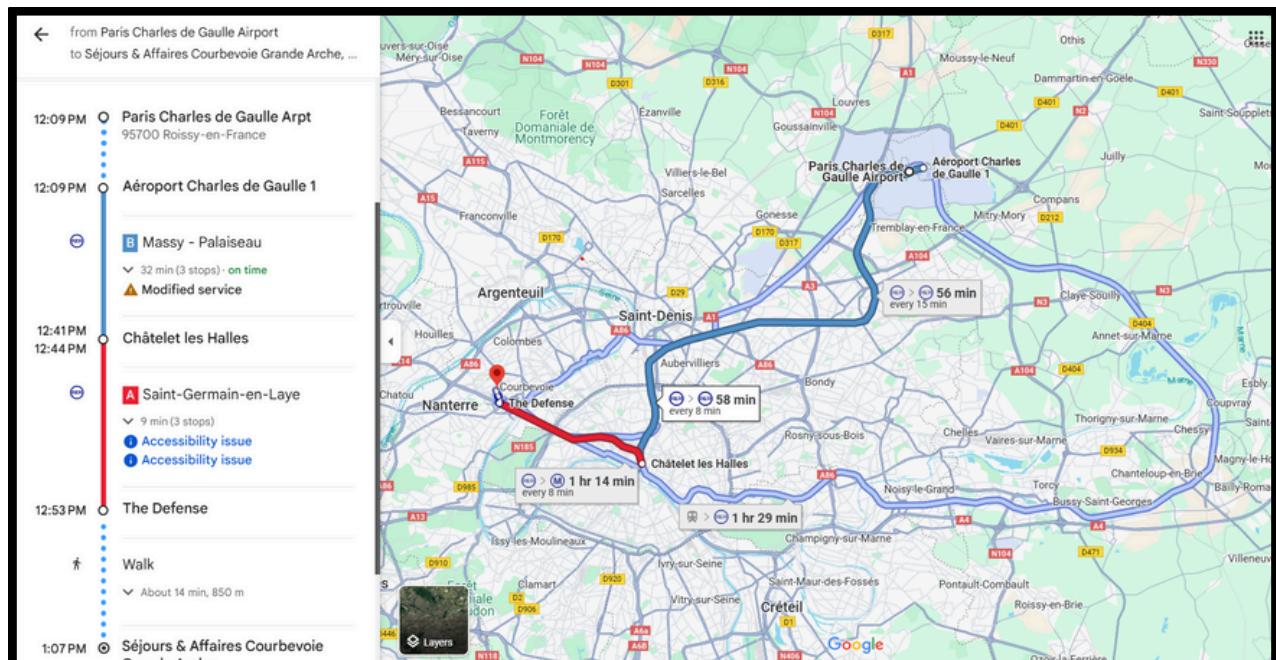
PARIS LA DEFENSE CAMPUS



How to reach the hotel from the Paris Charles de Gaulle Airport?

you have to take RER B (bleu line direction Massy - Palaiseau) and stop at Châtelet les Halles. Change to take RER A (the red line direction Saint-Germain-en-Laye) and stop at La Defense. There you can walk to the hotel.

(See the plan below)



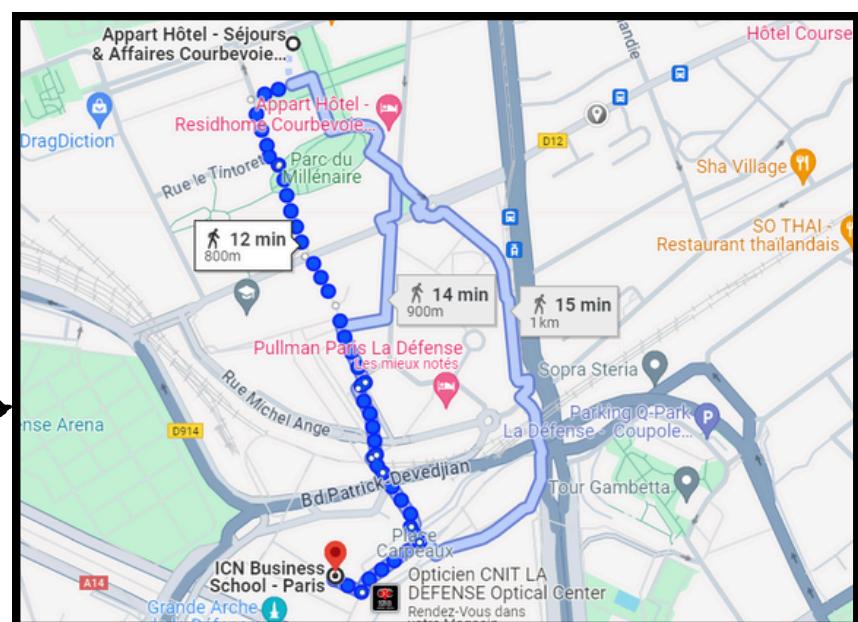
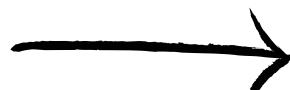
ICN Business School PARIS LA DEFENSE CAMPUS

How to reach our campus from Paris city center?

Take the metro line 1, in the direction of La Défense-Grande Arche (terminus).

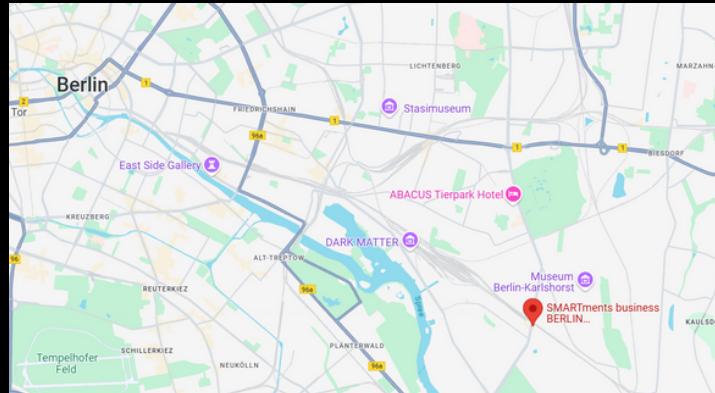
How to reach our campus from the hotel?

The campus is located within walking distance of the hotel.



**Les collines de l'Arche -Immeuble Etoile
76 route de la demi-lune, 92800 Puteaux**

HOTEL IN BERLIN



H O T E L

SMARTments business BERLIN
KARLSHORST - Serviced Apartments
Treskowallee 115, 10318 Berlin,
Germany
Tel. +49 30 26590060



ICN Business School

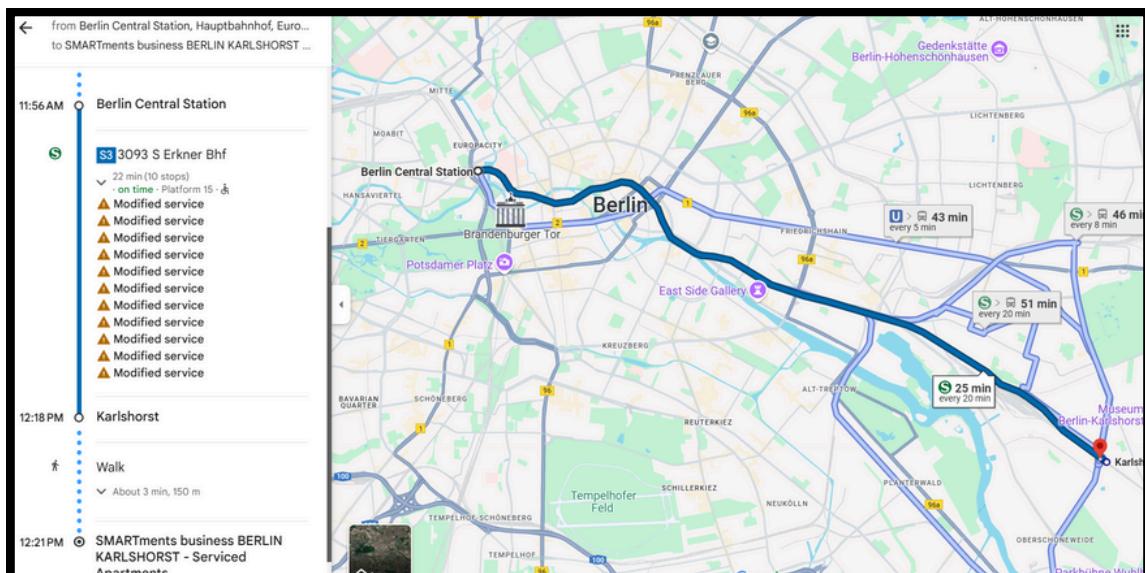
BERLIN CAMPUS



How to reach the hotel from the train station?

You have to take the S-Bahn 3 (direction Erkner Bhf), stop at the station Karlshorst and walk for 3 minutes.

(See the plan below)



**Hotel address: Treskowallee 115,
10318 Berlin, Germany**

ICN Business School

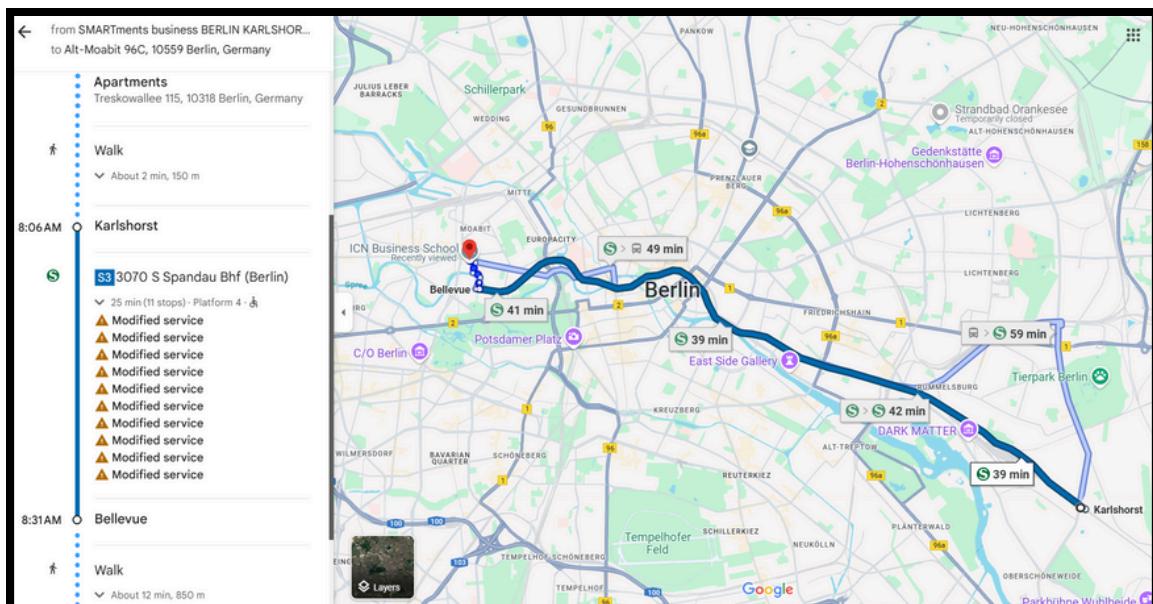
BERLIN CAMPUS



How to reach our campus from the hotel?

You have to take the S-Bahn 3 (direction Spandau Bhf) at the station Karlshorst, stop at the station Bellevue and walk for 12 minutes.

(See the plan below)



**Campus address: Alt-Moabit 96c,
10559 Berlin, Germany**

PROGRAMME

ICN Business School Summer Programme - June / July 2026

MONDAY 22 JUNE - PARIS

9:00am - 9:30am	Welcome coffee & introduction
9:30am - 12:30pm	Team building and creativity training
12:30pm - 1:30pm	Lunch
1:30pm - 5:00pm	Art gallery tour the Marais district
5:00pm	Free time

TUESDAY 23 JUNE - PARIS

9:30am - 12:30pm	Team building and creativity training
12:30pm- 2:00pm	Lunch
2pm- 5:00pm	Musée des Arts Décoratifs tour
5:00pm	Free time

PROGRAMME

ICN Business School Summer Programme - June / July 2026

WEDNESDAY 24 JUNE - PARIS

9:30am - 12:30pm	Design and Innovation Thinking
12:30pm - 1:30pm	Lunch
1:30pm - 5:00pm	Organisational visit
5:00pm	Free time

THURSDAY 25 JUNE - PARIS

9am - 12:30pm	Design and Innovation Thinking
12:30pm- 1:30pm	Lunch
1:30pm- 5:00pm	Organisational visit
5:00pm	Free time

PROGRAMME

ICN Business School Summer Programme - June / July 2026

FRIDAY 26 JUNE - PARIS

9:30am - 11:00am	Team building and creativity training
11am - 12:30pm	Design and Innovation Thinking
12:30pm - 1:30pm	Lunch
1:30pm - 5:00pm	Design and Innovation Thinking
5:00pm	Free time

SATURDAY 27 JUNE - TRAVEL DAY

**Meeting point: Gare de l'Est
at 9:00am
Train : 9:55am- 6:03pm**

Travel from Paris to Berlin by train

SUNDAY 28 JUNE - FREE DAY

Free all day

PROGRAMME

ICN Business School Summer Programme - June / July 2026

MONDAY 29 JUNE - BERLIN

9:30am - 12:30pm

Design and Innovation Thinking

12:30pm - 1:30pm

Lunch

1:30pm - 5:00pm

Reichstag dome and the German Parliament tour

5:00pm

Free time

TUESDAY 30 JUNE - BERLIN

9am - 12:30pm

German culture and arts in Berlin

12:30pm- 1:30pm

Lunch

1:30pm- 5:00pm

German culture and arts in Berlin

5:00pm

Free time

PROGRAMME

ICN Business School Summer Programme - June / July 2026

WEDNESDAY 1 JULY - BERLIN

9:30am - 12:30pm	Introduction to sustainable entrepreneurship
12:30pm - 1:30pm	Lunch
2:30pm - 5:00pm	Organisational visit
5:00pm	Free time

THURSDAY 2 JULY - BERLIN

9:30am - 12:30pm	Design and Innovation Thinking
12:30pm - 1:30pm	Lunch
1:30pm - 5:00pm	Design and Innovation Thinking - Work on group presentations
5:00pm	Evening activity and dinner on campus

PROGRAMME

ICN Business School Summer Programme - June / July 2026

FRIDAY 3 JULY - BERLIN

9:30am - 12:30pm

Design and Innovation Thinking

12:30pm - 1:30pm

Lunch

1:30pm - 5:00pm

**Design and Innovation Thinking -
Group presentations**

5:00pm

Farewell activity and cocktail

Please note that the schedule for the two weeks of the Summer Programme is subject to change. However, the class hours will remain the same—daily from 9:30am to 5:00pm.

We will keep you informed of any updates to the programme schedule.

HELPFUL LINKS & TRAVEL INFORMATION (PARIS)



Itinerary from Paris Charles de Gaulle airport:
[Paris-Charles de Gaulle airport by public transport - Paris Aéroport \(parisaeroport.fr\)](#)



Itinerary public transport in Paris:
<https://www.ratp.fr/en/itineraires>



Train tickets in France:
<https://www.sncf-connect.com/en-en/train-ticket>

HELPFUL LINKS & TRAVEL INFORMATION (BERLIN)



Public transport in Berlin:

<https://www.berlin.de/en/public-transportation/>



Itinerary from Berlin airport to the city:

[How to get from Berlin airport \(BER\) to city center by public transport and transfer](#)



Train tickets in Berlin:

<https://int.bahn.de/en/offers/regional/deutschland-ticket>



HELPFUL TIPS



Privilege a rideshare company for your travel from the airport to the hotel (Uber, Lyft, Bolt, ...). Cabs can be expensive in Paris.



Be aware of pickpockets. Never leave your luggage and bags unattended at the airport or at the train station.



Put your name and your phone number on your luggages if you take the train (it is mandatory in France).



Tipping in restaurants is not mandatory in France and in Germany.



ICN KEY CONTACT



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PARIS & BERLIN



Stephan SONNENBURG

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(content and lectures)
stephan.sonnenburg@icn-artem.com

BERLIN

ICN Business School - Paris

Les collines de l'Arche -Immeuble
Etoile
76 route de la demi-lune, 92800
Puteaux

ICN Business - Berlin

Alt-Moabit 96c, 10559 Berlin,
Germany

